



Buyer Lead Sheet

Date: _____ Lead Generator: _____
Assigned to: _____ Status: A B C
Referral Fee? Y/N To Whom? _____ % _____ Phone: _____

Prospect: _____ Spouse: _____

Address: _____

City: _____ State: _____ Zip: _____

Home phone: _____ Work: _____

Cell: _____

Fax: _____

Email: _____

IM: _____ Text: _____

Own? - Y/N Rent? - Y/N Lease up _____ Rent amount: \$ _____

If own....is house on market? Y/N Have to sell first? Y/N

Working with an agent? Y/N How long looking? _____

Motivation level: 1 2 3 4 5

Best time to look: AM Afternoon PM Weekend

Price range: _____ When to move? _____

Desired areas: _____

Bedroom(s) _____ # Bath(s) _____ Garage? Y/N _____

Special requests: _____

Initial Consultation: Date _____ Time _____ Agent _____

Will you be paying cash, or will you need to obtain financing? _____

Lender? Y/N If yes, Company: _____

Contact: _____ Phone: _____

Approved amount? _____ Type: _____

If no, may we have a preferred lender call? Y/N

Referred to:

ACTION: Send Buyer Book? Y/N Relo Package? Y/N DATE NEEDED: _____
COMPLETED BY: _____